

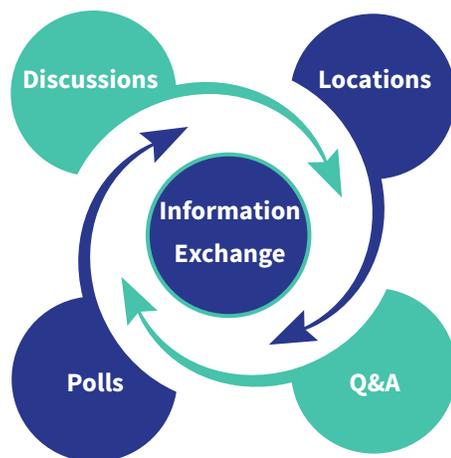
## Deliver great webinars without the juggling act.

**Webinars and webcasts** are the #1 marketing tactic at all stages of the sales funnel, and they are a critical tool for internal communications like town halls and training. Unfortunately, they aren't always easy to execute, and most webinar platforms advocate self-service.

Doing it all yourself might sound like a great way to save money and have full control, but is the trade-off worth it? Let's face it, unless you have a team whose full-time job is producing webinars, you could probably use a little help.

**Managed webinars** with 6Connex give you the help you want and the peace of mind you need. Not to mention features galore, 12 months on-demand access and one simple price — with no commitment required.

Simply choose the webcast type (audio or video) and your expected audience. Then tell us a bit about your program. We'll help you determine what features you need - then we'll help you deliver a successful webinar.



### Managed Webinar Pricing\*:

\$1,500 per audio/webcam webinar  
\$2,500 per video webinar

#### \*Please Note



- ▶ No commitment required; order webinars as you need them
- ▶ Additional live attendees are charged at \$500 per 500 attendees
- ▶ Simulive sessions are charged an additional \$250 per webinar
- ▶ Certification charged an additional \$250 per webinar
- ▶ Video production not included

## The standard package isn't so standard.

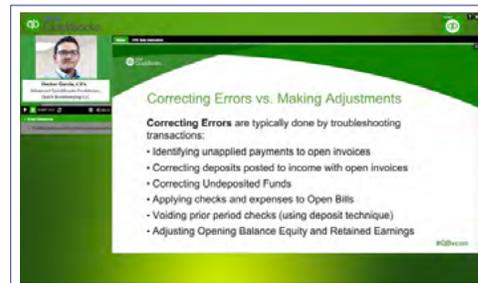


### Standard Included Features\*:

- ✓ Audio/webcam w/ slides OR video w/ slides
- ✓ Live, simulive, or on-demand
- ✓ Up to 500 live attendees
- ✓ Up to 120 minutes
- ✓ 12-months on-demand access
- ✓ Branded console
- ✓ Registration capture
- ✓ Email marketing (confirmations and reminders)
- ✓ Pre-recorded video clips
- ✓ Moderated Q&A
- ✓ Public chat
- ✓ Speaker bios
- ✓ Polls and surveys
- ✓ Downloads and related resources
- ✓ Live screen share
- ✓ Whiteboarding
- ✓ Complete metrics on registrations, attendance, activity
- ✓ MP4 file for permanent archive

### Standard Included Services:

- ✓ Kick-off call
- ✓ Registration build
- ✓ Webinar build
- ✓ Confirmation/reminder emails
- ✓ Training/prep call
- ✓ Webinar pre-call
- ✓ Live webinar support
- ✓ Webinar archive publish
- ✓ Post-webinar emails



### \*Please Note

Not all features are available in a single webinar; project managers provide guidance based on specific client needs.